



COMMUNICATION



EDUCATE
by TADS

Our school office uses EDUCATE Communications as the primary tool to send text and email messages to parents. We have school info to share with you, and EDUCATE is the simplest, fastest, and most efficient way for us to communicate with you.

**It is important
(REQUIRED) that at
least ONE parent
receives text
messages and at least
ONE parent receives
email messages from
our school office.**

School office EDUCATE messages are sent as:



Text/Email. Short messages (up to 160 characters per text) with reminders, links, or other info. Messages are sent as BOTH text and email.



Email Only. Longer messages with school news, info, and attachments; there is no accompanying text message.

There is no text only option in EDUCATE.

COMMUNICATION PREFERENCES

EDUCATE uses Communication Preferences to define who receives messages from the school office.

When you enroll at St. John's, our school office selects BOTH text and email messages for all parents. In doing so, we know that all parents are receiving the school office messages.

EDUCATE allows parents to select their Communication Preferences on who receives the messages as a text/email, email only, or phone message. If needed, you can change your personal preferences in your EDUCATE account.

Messages sent from the school office via EDUCATE are in six different categories. You can select or deselect parent preferences for each category:

- ☒ General (news, announcements, reminders)
- ☒ School Closing
- ☒ Emergency
- ☒ Finance
- ☒ Attendance
- ☒ Academics

